

Source Evaluation Society
Stationary Source Sampling and Analysis for Air Pollutants Conference

Event Sponsor Policies and Requirements

Goals and Principles

- The goals of the SES SSSAAPC are to strengthen scientific knowledge and to provide technical information and advice that will inform the practices, advancements, and regulations relevant to the field of source air pollution emissions measurements.
- The SES SSSAAPC program policy is to focus on technical information exchange avoiding commercial product promotions (e.g., discouraging product sales pitches during presentations, no marketing booths).
- The SES SSSAAPC format provides for and encourages informal interaction among conference attendees, including multiple opportunities for recreational and social events to augment the formal presentation and discussion sessions.
- The SES recognizes the vital role that private corporations play in the source air pollution emissions measurement field and invites their expanded participation in encouraging and facilitating information exchange and accessibility during the SSSAAPC separate from the technical sessions in a manner consistent with the conference goals and principles.

Examples of Corporate Sponsorship Opportunities

- Cash support for wine served during afternoon poster sessions and post technical session socials, Sunday through Thursday.
- Cash support for wine served at evening dinners (e.g., Sunday, Wednesday, and Thursday).
- Organizational support and awards for recreational sporting events (e.g., golf and volleyball tournaments) during afternoon ad-hoc periods.
- Cash support for oyster roast or similar special hors d'oeuvres evening social event.
- Organization support and awards for recreational contests (e.g., photo, wine or beer tasting).
- Safety T-shirts offered with registration package promoting safety on the job.
- Photo contests sharing stack sampling experiences or archiving conference activities.

Requirements and Limitations

- Sponsorship donations and event planning must be coordinated through SES SSSAAP conference contract support staff and approved by SES SSSAAP conference steering committee.
- Sponsored recreational or other events must be timed to coincide with ad-hoc periods and to minimize overlap with scheduled conference related activities (e.g., technical sessions, meals).
- Sponsored contest events (e.g., wine or beer tasting) that use conference space (e.g., the main conference room or dining room) must be completed and the space cleared of participants at least 90 minutes prior to the next conference activity scheduled for that space. Sponsors of events that use conference space must provide (e.g., funding) for returning the space to the technical session seating format.
- All sponsorship donations must be prepaid 90 days prior to the start of the conference.

Benefits to Sponsors

- SES SSSAAPC will publish sponsor company logos in the conference program on Sponsor's page(s) at the end of the document.
- SES SSSAAPC will display company logos for sponsors supporting wine at socials, meals, or other similar activities at event entry points or similar locations.
- Sponsors of contests, sporting events, or other similar activities may provide to the participants incidental items of nominal value and decorated with company logos (e.g., glasses, napkins, drink holders, golf towels).
- SES SSSAAPC will recognize sponsors of sporting or other events providing awards for event winners from the podium during the SSSAAPC awards banquet.

Steering Committee

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Peter Westlin, Chair

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