

Source Evaluation Society

***P. O. Box 12124
Research Triangle Park,
North Carolina 27709***

March 11, 2020

SSSAAP 44 Attendees,

As I'm certain you are all aware, the SES is closely monitoring the fluid and rapidly evolving situation as it relates to the Coronavirus (SARS-Cov-2 leading to COVID-19 infection) and corporate and government responses to containing the virus. It is with great regret that SES, through the conference management and steering committee, has made the decision to postpone the SSSAAP 44 Conference scheduled for April 5th-10th, 2020 in Panama City Beach, Florida.

There are many factors outside of our control that have influenced this decision, first and foremost the well-being of our attendees and participants. The overriding common-sense approaches recommended by WHO and CDC, as well as corporate and governmental travel restrictions have resulted in a significant number of our presenters, session chairs, and other key participants to be unable to attend in person. Their absence in person would severely impact the technical content and spontaneous feedback that has been synonymous with SES conferences for over four decades. The gravity of the situation was further elevated yesterday as the state of Florida announced a Public Health Emergency, building on the Florida Governor's State of Emergency declaration on March 1.

The conference planning team is currently in final negotiations with the host facility as of this notice and will provide details related to the rescheduling and registration matters in the coming days as matters are finalized.

Thank you all for your patience and understanding as we work through many hurdles to understand the impacts of postponement on SES, the host facility, our sponsors, and our membership.

Sincerely,



Eric Ehlers, Conference Chair

Wade Bice, Conference Co-Chair